

Girls Who Code At Home

Celebrate Day of the Girl!

Activity Overview

We have a special activity this week! Girls Who Code and Apple have teamed up to launch #SisterhoodStory, a digital celebration for Day of the Girl inviting people everywhere to pay tribute to the girls, women and communities who make their lives better. In this lesson we are going to walk you through the steps to create a tribute post that you can share on social media or with your friends and family.

From October 5 - October 11, you can join Girls Who Code and Today at Apple for a week of free virtual programming, ranging from hands-on creative sessions to star-studded inspirational talks featuring artists like Becky G., Kiran Gandhi, Ashly Burch, Reyna Noriega, and more. Sign up here.

Materials

- Mobile Phone or Tablet
- Social Media (Instagram, Twitter, Facebook)
- An image for your tribute post



Women in Tech Spotlight: Brina Lee



Brina Lee was the first female engineer at Instagram. She graduated with an undergrad degree in Communications and masters in Computer Science from UC San Diego. Brina has worked on a variety of products, including Instagram video, as a full-stack engineer working at Quip. She is now a Co-Founder of the Gaming company Hamul.

Brina took her first coding classes in high school and she thought it was boring until she discovered web coding.

Brina started her career in marketing. She built and rebuilt her company's website, each time from scratch. Brina took a class online for C# and something inside her clicked. She finished prerequisites for a Masters degree in computer science and landed a user experience design (UX) internship at Yahoo!. She interned at Google, where she built a My Maps feature and at Facebook, where she worked on Timeline and went on to work there full time. Brina built the post editing tool, many growth features, and has worked on various parts all over the Instagram Android app, like the activity feed, search and explore, and Instagram Direct.

In this <u>article</u> Brina writes about how hard it is to switch careers. Looking back Brina says, "switching to a tech career isn't easy. In fact, it is really, really hard. It took over two years before I felt a sliver of confidence in myself. You have to try a bunch of things to find those pieces that ignites the passion within you. When I got one step closer solving problems through coding, I could feel the fire burn a little stronger each time.

Reflect

There's more to being a computer scientist than just being great at coding. Take some time to reflect on how Brina's choices relate to the core value of bravery. Share your thoughts with friends or family members.



Brina showed bravery when she took the leap to try a different career path. Think about a time when you took a leap and did something brave?

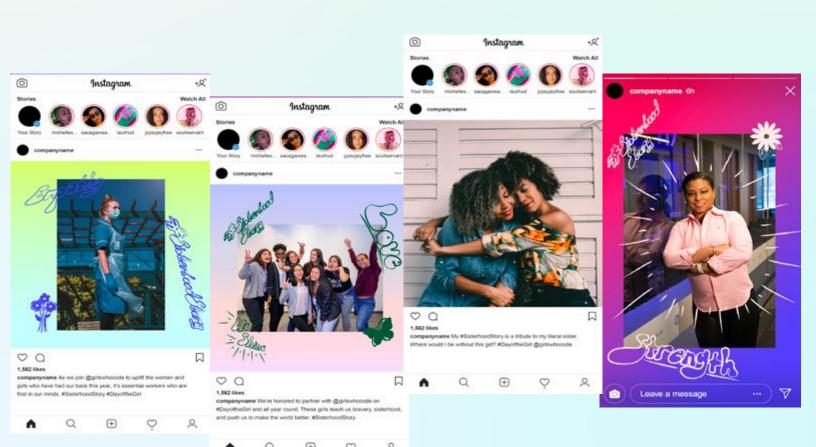
SHARE YOUR #SISTERHOODSTORY



- 1. Scroll through your photo album (past all your Zoom selfies and Code from Home pics), and find a stellar picture of a girl, woman, or community who inspires you—friends, mentors, role models, Girls Who Code students, your teammates.
- 3. Celebrate her by posting it all to your social channels on 10/11, using #SisterhoodStory @GirlsWhoCode.

****BONUS: To give your posts a fun look and feel, play around with Instagram filters, gradients, and add some of our #SisterhoodStory stickers (search "GWC, Girls Who Code, or Sisterhood in Instragram giphy!)to your stories. Check out some of the examples below for inspiration!

INSPIRATION: SAMPLE POSTS



SAMPLE POSTS

Do you have writer's block or can't think of someone to tribute? No problem, we have you covered. You can download a shareable asset optimized for <u>Instagram</u> and <u>Twitter</u>. If you don't want to write your own copy, try something like this:

I love being part of the @girlswhocode sisterhood for #DayoftheGirl and all year round. Girls do code! #SisterhoodStory





- Q) Who should share their #SisterhoodStory?
 - A) Anyone and everyone. We're inviting people around the world of all genders and backgrounds to celebrate with us.
- Q) When should I post my #SisterhoodStory?
 - A) Day of the Girl is on Sunday, October 11, so to join the conversation with your friends this is a great day to post using #DayoftheGirl. At Girls Who Code, one day just isn't enough to celebrate Sisterhood, so we'll be posting all week long, beginning October 5.
- Q) What social platforms should I post my #SisterhoodStory to?
 - A) We're spending most of our time on Instagram, but we'll be looking out for your posts across Twitter, Facebook, Linkedin, and TikTok.
- Q) Where can I sign up for the #SisterhoodStory sessions?

 A) Click here to sign up for the Sisterhood Story Sessions.